

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Cottonwood Financial Ltd.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	17.50	72.00	\$87,000.00
Foley & Lardner LLP			\$30,000.00
Jason Childress	0.00	0.00	\$0.00
Hoven Consulting, Inc.			\$27,000.00
Timothy Hoven	10.00	37.50	\$0.00
Ryan Natzke	1.50	16.00	\$0.00
Whyte Hirschboeck Dudek S.C.			\$30,000.00
Bryan Brooks	6.00	18.50	\$0.00
Comments:	While Foley and Lardner was paid a retainer for government affairs services (for July-Dec. period), the firm had no lobbying-related hours to report.		
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	17.50 Hours	72.00 Hours	\$87,000.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			90%
Rule to create ch. DFI—Bkg 75, relating to payday lending.			90 %
Minor Efforts			5%
All Other Matters			5%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, January 27, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Michael E. Welsh and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Cottonwood Financial Ltd..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.