

# Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

PLS Financial Services Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>37.50</b>	<b>227.00</b>	<b>\$51,000.00</b>
Martin Schreiber & Associates Inc			\$30,000.00
Annie Early	22.00	137.00	\$0.00
PPM Capitol Group			\$21,000.00
Peggy Partenfelder-Moede	15.50	90.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>37.50 Hours</b>	<b>227.00 Hours</b>	<b>\$51,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>94%</b>
Assembly Bill 55	1 %
Assembly Bill 310	1 %
Assembly Bill 311	1 %
Assembly Bill 392	1 %
Assembly Bill 447	30 %
Senate Bill 530	60 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>6%</b>
Any legislation that seeks to prohibit or limit a consumer access to credit.	2 %
Development, drafting or introduction of a proposal relating to legislation relating to short term consumer loans.	2 %
Legislative matters regarding increased disclosure for 138.09 licenses.	2 %

Minor Efforts	0%
All Other Matters	0%
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, August 2, 2010**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Peggy Partenfelder Moede and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of PLS Financial Services Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.