

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

PLS Financial Services Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	23.75	114.25	\$51,000.00
Martin Schreiber & Associates Inc			\$0.00
Annie Early	8.25	50.25	\$30,000.00
PPM Capitol Group			\$0.00
Peggy Partenfelder-Moede	15.50	64.00	\$21,000.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	23.75 Hours	114.25 Hours	\$51,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Development, drafting or introduction of a proposal relating to DFI rule regarding the Wisconsin Consumer Act (Clearinghouse Rule 08-071)	80 %
Development, drafting or introduction of a proposal relating to Rule to create ch. DFI "Bkg 75, relating to payday lending.	20 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 26, 2011

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Peggy Partenfelder-Moede and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of PLS Financial Services Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.