

# Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>35.25</b>	<b>112.60</b>	<b>\$231,000.00</b>
Martin Schreiber & Associates Inc			\$161,000.00
Martin Schreiber	5.00	12.35	\$0.00
Kelly McDowell	0.00	0.00	\$0.00
Kenneth Walsh	7.25	37.25	\$0.00
Stenger Government Relations, LLC			\$70,000.00
Scott Stenger	15.50	40.00	\$0.00
Mindy Walker	7.50	23.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>28.50</b>	<b>60.50</b>	<b>\$7,462.65</b>
Paul Lucas	28.50	60.50	\$7,462.65
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$2,238.80</b>
<b>Overhead<sup>2</sup></b>			<b>\$2,910.43</b>
<b>Payments to Officials<sup>3</sup></b>			
<b>None,</b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$2,395.30</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$1,082.53</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>63.75 Hours</b>	<b>173.10 Hours</b>	<b>\$247,089.71</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>52%</b>
Assembly Bill 287			4 %
Assembly Bill 405			1 %
Assembly Bill 904			11 %
Senate Bill 450			3 %
Senate Bill 560			3 %
Senate Bill 651			30 %
<b>Budget Bill Subjects</b>			<b>6%</b>
Natural Resources: Departmentwide			6 %

<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>38%</b>
Franchise legislation pertaining to brewery ownership of a distributor.	28 %
Three tier alcohol beverage matters.	7 %
Allowing brewers to donate gratis beer to non-profit, charitable organizations.	1 %
Malt beverage excise tax	2 %
<b>Minor Efforts</b>	<b>4%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, July 26, 2010**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

#### **Certification and Electronic Signature**

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.