

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	35.25	112.60	\$57,754.02
Martin Schreiber & Associates Inc			\$40,250.02
Martin Schreiber	5.00	12.35	\$0.00
Kelly McDowell	0.00	0.00	\$0.00
Kenneth Walsh	7.25	37.25	\$0.00
Stenger Government Relations, LLC			\$17,504.00
Scott Stenger	15.50	40.00	\$0.00
Mindy Walker	7.50	23.00	\$0.00
Comments:			
In-House Lobbyists	28.50	60.50	\$7,462.65
Paul Lucas	28.50	60.50	\$7,462.65
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$2,238.80
Overhead²			\$2,910.43
Payments to Officials³			
None,			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$2,395.30
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$1,082.53
Total Lobbying Time And Expenditures:	63.75 Hours	173.10 Hours	\$73,843.73

Allocation of Lobbying Effort	Percent
Legislative Proposals	52%
Assembly Bill 287	4 %
Assembly Bill 405	1 %
Assembly Bill 904	11 %
Senate Bill 450	3 %
Senate Bill 560	3 %
Senate Bill 651	30 %
Budget Bill Subjects	6%
Natural Resources: Departmentwide	6 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	38%
Franchise legislation pertaining to brewery ownership of a distributor.	28 %
Three tier alcohol beverage matters.	7 %
Allowing brewers to donate gratis beer to non-profit, charitable organizations.	1 %
Malt beverage excise tax	2 %
Minor Efforts	4%

Allocation of Lobbying Effort Other Matters	Percent 0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 26, 2010

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

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3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.