

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	10.25	34.75	\$231,000.00
Martin Schreiber & Associates Inc			\$161,000.00
Martin Schreiber	0.00	1.50	\$0.00
Kelly McDowell	0.00	0.00	\$0.00
Kenneth Walsh	1.75	11.75	\$0.00
Stenger Government Relations, LLC			\$70,000.00
Scott Stenger	1.50	11.00	\$0.00
Mindy Walker	7.00	10.50	\$0.00
Comments:			
In-House Lobbyists	14.00	29.50	\$3,647.48
Paul Lucas	14.00	29.50	\$3,647.48
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$1,094.24
Overhead²			\$1,422.52
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$313.25
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	24.25 Hours	64.25 Hours	\$237,477.49
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			2%
General Provisions			2 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			79%
Franchise legislation pertaining to brewery ownership of a distributor.			32 %
Three tier alcohol beverage matters.			35 %
Malt beverage excise tax			12 %
Minor Efforts			17%
All Other Matters			2%

Total Reported Lobbying Effort:	100%
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Report Certified On: Thursday, January 27, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.