

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

MillerCoors LLC

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Contract Lobbyists | 10.25 | 34.75 | \$57,745.98 |
| Martin Schreiber & Associates Inc | | | \$40,249.98 |
| Martin Schreiber | 0.00 | 1.50 | \$0.00 |
| Kelly McDowell | 0.00 | 0.00 | \$0.00 |
| Kenneth Walsh | 1.75 | 11.75 | \$0.00 |
| Stenger Government Relations, LLC | | | \$17,496.00 |
| Scott Stenger | 1.50 | 11.00 | \$0.00 |
| Mindy Walker | 7.00 | 10.50 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 14.00 | 29.50 | \$3,647.48 |
| Paul Lucas | 14.00 | 29.50 | \$3,647.48 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$1,094.24 |
| Overhead² | | | \$1,422.52 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$313.25 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 24.25 Hours | 64.25 Hours | \$64,223.47 |

| Allocation of Lobbying Effort | Percent |
|---|------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 2% |
| General Provisions | 2 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 79% |
| Franchise legislation pertaining to brewery ownership of a distributor. | 32 % |
| Three tier alcohol beverage matters. | 35 % |
| Malt beverage excise tax | 12 % |
| Minor Efforts | 17% |
| All Other Matters | 2% |

| |
|--|
| Total Reported Lobbying Effort: |
|--|

| |
|-------------|
| 100% |
|-------------|

Report Certified On: Thursday, January 27, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.