

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

**MillerCoors LLC**

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>10.25</b>	<b>34.75</b>	<b>\$57,745.98</b>
Martin Schreiber & Associates Inc			\$40,249.98
Martin Schreiber	0.00	1.50	\$0.00
Kelly McDowell	0.00	0.00	\$0.00
Kenneth Walsh	1.75	11.75	\$0.00
Stenger Government Relations, LLC			\$17,496.00
Scott Stenger	1.50	11.00	\$0.00
Mindy Walker	7.00	10.50	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>14.00</b>	<b>29.50</b>	<b>\$3,647.48</b>
Paul Lucas	14.00	29.50	\$3,647.48
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$1,094.24</b>
<b>Overhead<sup>2</sup></b>			<b>\$1,422.52</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$313.25</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>24.25 Hours</b>	<b>64.25 Hours</b>	<b>\$64,223.47</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>2%</b>
General Provisions	2 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>79%</b>
Franchise legislation pertaining to brewery ownership of a distributor.	32 %
Three tier alcohol beverage matters.	35 %
Malt beverage excise tax	12 %
<b>Minor Efforts</b>	<b>17%</b>
<b>All Other Matters</b>	<b>2%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, January 27, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.