

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Hertz Corporation, The

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Contract Lobbyists | 37.70 | 46.50 | \$30,630.45 |
| Broydrick & Associates | | | \$30,630.45 |
| Mbira E Fitzgerald | 37.70 | 46.50 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$0.00 |
| Overhead² | | | \$0.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 37.70 Hours | 46.50 Hours | \$30,630.45 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 90% |
| Assembly Bill 282 | 30 % |
| Assembly Bill 723 | 30 % |
| Senate Bill 511 | 30 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 0% |
| Minor Efforts | 0% |
| All Other Matters | 10% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Friday, July 30, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Donald Fonte, Director of Government Relations and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Hertz Corporation, The.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.