

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

Advance America Cash Advance Centers, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	28.25	139.25	\$14,772.50
Carol Stewart	12.00	32.00	\$5,016.00
Remi Stone	16.25	107.25	\$9,756.50
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,431.75
Overhead²			\$5,761.28
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$21,841.12
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	28.25 Hours	139.25 Hours	\$46,806.65
Allocation of Lobbying Effort	Percent		
Legislative Proposals	0%		
Budget Bill Subjects	0%		
Administrative Rulemaking Proceedings	0%		
Topics Not Yet Assigned A Bill Or Rule Number	100%		
Development, drafting or introcudtion of a proposal relating to LRB2989/1 Payday loang providers, providing an exemption from emergency rule procedures.	70 %		
Development, drafting or introduction of a proposal relating to issues related to payday lending.	15 %		
Development, drafting or introduction of a proposal relating to LRB 3073/2 Payday Loans	15 %		
Minor Efforts	0%		
All Other Matters	0%		
Total Reported Lobbying Effort:	100%		

Report Certified On: Thursday, January 14, 2010

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the

Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am William Thomas Newell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Advance America Cash Advance Centers, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.