

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

American Cancer Society

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	57.00	153.25	\$81,000.00
Arena Strategy Group			\$81,000.00
Mark Gaul	27.00	73.75	\$0.00
Kristin Ruesch	30.00	79.50	\$0.00
Comments:			
In-House Lobbyists	108.50	542.00	\$73,500.00
Sara Sahli	3.00	94.00	\$10,000.00
Lisa Davidson	4.00	24.50	\$15,000.00
Gail Sumi	98.50	366.50	\$30,000.00
Catherine Peters	3.00	37.50	\$15,500.00
Greta Johnson	0.00	19.50	\$3,000.00
Comments:			
Non-Lobbyist Employees	0.00	18.00	\$15,000.00
Comments:			
Fringe Benefits¹			\$26,550.00
Overhead²			\$34,515.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$699.71
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	165.50 Hours	713.25 Hours	\$231,264.71

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
January 2011 Special Session Assembly Bill 11	10 %
January 2011 Special Session Senate Bill 11	10 %
Assembly Bill 151	15 %
Senate Bill 101	15 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	35%
Access to quality health care directly impacts people's ability to prevent, detect & survive cancer. ACS will work for successful Fed HCR implementation & to protect laws & programs which provide a safety net for low-income & uninsured	10 %

populations.	
Comprehensive tobacco prevention programs prevent youth smoking, help smokers quit & save lives/ money. ACS will work to protect Wisconsin's tobacco prevention funding to continue successful efforts to reduce youth smoking & help smokers quit.	10 %
The Wisconsin Well Woman Program provides breast and cervical cancer screening and treatment services to low-income women who are uninsured or underinsured. The American Cancer Society will work to protect funding for this lifesaving program.	10 %
Statewide Smokefree Worksite Law	5 %
Minor Efforts	5%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Saturday, July 30, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gail Sumi and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Cancer Society.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.