

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

American Cancer Society

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>57.00</b>	<b>153.25</b>	<b>\$24,000.00</b>
Arena Strategy Group			\$24,000.00
Mark Graul	27.00	73.75	\$0.00
Kristin Ruesch	30.00	79.50	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>108.50</b>	<b>542.00</b>	<b>\$73,500.00</b>
Sara Sahli	3.00	94.00	\$10,000.00
Lisa Davidson	4.00	24.50	\$15,000.00
Gail Sumi	98.50	366.50	\$30,000.00
Catherine Peters	3.00	37.50	\$15,500.00
Greta Johnson	0.00	19.50	\$3,000.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>18.00</b>	<b>\$15,000.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$26,550.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$34,515.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$699.71</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>165.50 Hours</b>	<b>713.25 Hours</b>	<b>\$174,264.71</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>50%</b>
January 2011 Special Session Assembly Bill 11	10 %
January 2011 Special Session Senate Bill 11	10 %
Assembly Bill 151	15 %
Senate Bill 101	15 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>35%</b>
Access to quality health care directly impacts people's ability to prevent, detect & survive cancer. ACS will work for successful Fed HCR implementation & to protect laws & programs which provide a safety net for low-income & uninsured	10 %

populations.	
Comprehensive tobacco prevention programs prevent youth smoking, help smokers quit & save lives/ money. ACS will work to protect Wisconsin's tobacco prevention funding to continue successful efforts to reduce youth smoking & help smokers quit.	10 %
The Wisconsin Well Woman Program provides breast and cervical cancer screening and treatment services to low-income women who are uninsured or underinsured. The American Cancer Society will work to protect funding for this lifesaving program.	10 %
Statewide Smokefree Worksite Law	5 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>10%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Saturday, July 30, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

**Certification and Electronic Signature**

I certify I am Gail Sumi and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Cancer Society.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.