

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

American Cancer Society

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	3.00	16.25	\$81,000.00
Arena Strategy Group			\$81,000.00
Mark Graul	1.75	9.25	\$0.00
Sean Stephenson	1.25	7.00	\$0.00
Comments:			
In-House Lobbyists	0.00	91.00	\$2,791.00
Sara Sahli	0.00	19.00	\$494.00
Catherine Peters	0.00	0.00	\$0.00
Greta Johnson	0.00	18.50	\$425.00
Allison Miller	0.00	53.50	\$1,872.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$837.30
Overhead²			\$1,088.49
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$75.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.00 Hours	107.25 Hours	\$85,791.79
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			100%
Access to quality health care directly impacts people's ability to prevent, detect & survive cancer. ACS will work for successful Fed HCR implementation & to protect laws & programs which provide a safety net for low-income & uninsured populations.			25 %
Comprehensive tobacco prevention programs prevent youth smoking, help smokers quit & save lives/ money. ACS will work to protect Wisconsin's tobacco prevention funding to continue successful efforts to reduce youth smoking & help smokers quit.			25 %
Obesity, inactivity & poor nutrition = major cancer risk factors. Legislation offers critical disease prevention opportunities. ACS supports better school nutrition			20 %

standards, more healthy foods access & safe recreation/increased physical activity.	30 %
Tobacco companies have developed many new candy-like tobacco products that appeal to kids & look like Tic-Tacs/breath strips. ACS will work to ensure that these & other non-cigarette tobacco products are regulated & taxed the same as cigarettes.	20 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 29, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Allison Miller and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Cancer Society.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.