

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	31.25	33.00	\$10,000.00
Hubbard Wilson & Zelenkova, LLC			\$10,000.00
AJ Wilson	27.50	31.50	\$0.00
Gregory Hubbard	3.75	1.50	\$0.00
Comments:			
In-House Lobbyists	153.50	1474.00	\$51,606.00
Melissa Horn	120.50	655.50	\$24,832.00
Nicole Hudzinski	32.50	700.50	\$23,456.00
Anne Simaytis	0.50	118.00	\$3,318.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$15,481.80
Overhead²			\$20,126.34
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$4,259.02
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$4,887.81
Total Lobbying Time And Expenditures:	184.75 Hours	1507.00 Hours	\$106,360.97

Allocation of Lobbying Effort	Percent
Legislative Proposals	25%
Assembly Bill 93	1 %
Assembly Bill 130	10 %
Assembly Joint Resolution 7	1 %
Assembly Joint Resolution 38	1 %
Senate Bill 95	10 %
Senate Joint Resolution 29	1 %
Senate Joint Resolution 35	1 %
Budget Bill Subjects	25%
Agriculture, Trade and Consumer Protection	5 %
Governor	5 %
Health Services: Departmentwide	5 %

Revenue	5 %
Transportation: Departmentwide	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Pediatric Stroke Awareness Day- May 1	1 %
Stroke Awareness Month- May 2011	1 %
Worksite Wellness Tax Credits: AHA supports incentives to advance comprehensive worksite wellness programs aimed at improving employees' cardiovascular and general health.	10 %
LRB 0335/1: Relating to prohibiting purchase of tobacco products on behalf of, or to provide to, a minor and providing penalties.	1 %
Improve the availability of healthy foods in Wisconsin's schools and reduce availability of unhealthy competitive foods. Increase access to healthy foods that are locally grown through farm to school programs.	5 %
Promote physical activity in Wisconsin communities by improving joint use agreement policies so school grounds can be used after hours without liability risks	4 %
Protect the states popular smoke-free air law against attempts to weaken/repeal it.	7 %
Support comprehensive tobacco prevention programs that prevent youth smoking, help smokers quit, save lives and save money.	5 %
Tobacco companies have developed new candy-like tobacco products that appeal to kids. AHA will work to clarify legislative definitions surrounding new tobacco products in an effort to regulate and tax all tobacco the same as cigarettes.	5 %
lifesaving skills instruction.	1 %
Minor Efforts	0%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 26, 2011

1.
Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

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3.
[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.