

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	31.25	33.00	\$10,000.00
Hubbard Wilson & Zelenkova, LLC			\$10,000.00
AJ Wilson	27.50	31.50	\$0.00
Gregory Hubbard	3.75	1.50	\$0.00
Comments:			
In-House Lobbyists	153.50	1474.00	\$51,606.00
Melissa Horn	120.50	655.50	\$24,832.00
Nicole Hudzinski	32.50	700.50	\$23,456.00
Anne Simaytis	0.50	118.00	\$3,318.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$15,481.80
Overhead²			\$20,126.34
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$4,259.02
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$4,887.81
Total Lobbying Time And Expenditures:	184.75 Hours	1507.00 Hours	\$106,360.97

Allocation of Lobbying Effort	Percent
Legislative Proposals	25%
Assembly Bill 93	1 %
Assembly Bill 130	10 %
Assembly Joint Resolution 7	1 %
Assembly Joint Resolution 38	1 %
Senate Bill 95	10 %
Senate Joint Resolution 29	1 %
Senate Joint Resolution 35	1 %
Budget Bill Subjects	25%
Agriculture, Trade and Consumer Protection	5 %
Governor	5 %
Health Services: Departmentwide	5 %
Revenue	5 %
Transportation: Departmentwide	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Pediatric Stroke Awareness Day- May 1	1 %
Stroke Awareness Month- May 2011	1 %
Worksite Wellness Tax Credits: AHA supports incentives to advance comprehensive worksite wellness	

Allocation of Lobbying Effort	Percent
programs aimed at improving employees' cardiovascular and general health.	10 %
LRB 0335/1: Relating to prohibiting purchase of tobacco products on behalf of, or to provide to, a minor and providing penalties.	1 %
Improve the availability of healthy foods in Wisconsin's schools and reduce availability of unhealthy competitive foods. Increase access to healthy foods that are locally grown through farm to school programs.	5 %
Promote physical activity in Wisconsin communities by improving joint use agreement policies so school grounds can be used after hours without liability risks	4 %
Protect the states popular smoke-free air law against attempts to weaken/repeal it.	7 %
Support comprehensive tobacco prevention programs that prevent youth smoking, help smokers quit, save lives and save money.	5 %
Tobacco companies have developed new candy-like tobacco products that appeal to kids. AHA will work to clarify/legislative definitions surrounding new tobacco products in an effort to regulate and tax all tobacco the same as cigarettes.	5 %
lifesaving skills instruction.	1 %
Minor Efforts	0%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 26, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.