

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	18.50	35.50	\$40,000.00
Hubbard Wilson & Zelenkova, LLC			\$40,000.00
AJ Wilson	16.00	32.25	\$0.00
Gregory Hubbard	1.75	3.00	\$0.00
Jason Bauknecht	0.75	0.25	\$0.00
Comments:			
In-House Lobbyists	208.00	1459.00	\$52,804.00
Melissa Horn	50.00	694.50	\$23,824.00
Nicole Hudzinski	134.00	653.50	\$25,200.00
Anne Simaytis	24.00	111.00	\$3,780.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$15,841.20
Overhead²			\$20,593.56
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$5,522.62
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$5,706.23
Total Lobbying Time And Expenditures:	226.50 Hours	1494.50 Hours	\$140,467.61
Allocation of Lobbying Effort			Percent
Legislative Proposals			48%
Assembly Bill 93			10 %
Assembly Bill 130			1 %
Assembly Bill 220			10 %
Senate Bill 95			16 %
Senate Bill 164			10 %
Senate Joint Resolution 47			1 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			49%
Health Insurance Exchange			2 %

various proposals to improve 911 public safety communications, including training, coordination, next generation 911, multi-line telephone systems, and stable funding sources	12 %
Pulse oximetry screening for all newborns	14 %
Promote physical activity in Wisconsin communities by improving joint use agreement policies so school grounds can be used after hours without liability risks	16 %
Protect the states popular smoke-free air law against attempts to weaken/repeal it.	5 %
Minor Efforts	0%
All Other Matters	3%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.