

# Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>18.50</b>	<b>35.50</b>	<b>\$10,000.00</b>
Hubbard Wilson & Zelenkova, LLC			\$10,000.00
AJ Wilson	16.00	32.25	\$0.00
Gregory Hubbard	1.75	3.00	\$0.00
Jason Bauknecht	0.75	0.25	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>208.00</b>	<b>1459.00</b>	<b>\$52,804.00</b>
Melissa Horn	50.00	694.50	\$23,824.00
Nicole Hudzinski	134.00	653.50	\$25,200.00
Anne Simaytis	24.00	111.00	\$3,780.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$15,841.20</b>
<b>Overhead<sup>2</sup></b>			<b>\$20,593.56</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$5,522.62</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$5,706.23</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>226.50 Hours</b>	<b>1494.50 Hours</b>	<b>\$110,467.61</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>48%</b>
Assembly Bill 93			10 %
Assembly Bill 130			1 %
Assembly Bill 220			10 %
Senate Bill 95			16 %
Senate Bill 164			10 %
Senate Joint Resolution 47			1 %
<b>Budget Bill Subjects</b>			<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>49%</b>
Health Insurance Exchange			2 %

various proposals to improve 911 public safety communications, including training, coordination, next generation 911, multi-line telephone systems, and stable funding sources	12 %
Pulse oximetry screening for all newborns	14 %
Promote physical activity in Wisconsin communities by improving joint use agreement policies so school grounds can be used after hours without liability risks	16 %
Protect the states popular smoke-free air law against attempts to weaken/repeal it.	5 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>3%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, January 31, 2012**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

**Certification and Electronic Signature**

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.