

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	98.00	46.75	\$10,000.00
Hubbard Wilson & Zelenkova, LLC			\$10,000.00
AJ Wilson	33.75	34.25	\$0.00
Gregory Hubbard	0.50	1.25	\$0.00
Jason Bauknecht	63.75	11.25	\$0.00
Comments:			
In-House Lobbyists	216.00	1492.00	\$54,036.00
Melissa Horn	172.00	616.00	\$25,216.00
Nicole Hudzinski	41.00	724.00	\$24,480.00
Anne Simaytis	3.00	152.00	\$4,340.00
Comments:			
Non-Lobbyist Employees	0.00	45.00	\$1,523.50
Comments:			
Fringe Benefits¹			\$16,667.85
Overhead²			\$21,668.21
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$8,221.29
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$2,985.91
Total Lobbying Time And Expenditures:	314.00 Hours	1583.75 Hours	\$115,102.76

Allocation of Lobbying Effort	Percent
Legislative Proposals	76%
Assembly Bill 93	6 %
Assembly Bill 220	3 %
Assembly Bill 469	2 %
Assembly Bill 497	30 %
Assembly Bill 622	28 %
Senate Bill 164	1 %
Senate Bill 382	3 %
Senate Bill 389	3 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	21%
Health Insurance Exchange	2 %
various proposals to improve 911 public safety communications, including training, coordination, next generation 911, multi-line telephone systems, and stable funding sources	9 %
Pulse oximetry screening for all newborns	1 %
Promote physical activity in Wisconsin communities by improving joint use agreement policies so school grounds can be used after hours without liability risks	1 %
Protect the states popular smoke-free air law against attempts to weaken/repeal it.	2 %

Allocation of Lobbying Effort	Percent
Tobacco companies have developed new candy-like tobacco products that appeal to kids. AHA will work to clarify legislative definitions surrounding new tobacco products in an effort to regulate and tax all tobacco the same as cigarettes.	2 %
concerning obesity, childhood obesity, and physical activity.	1 %
improved nutrition in schools, including farm-to-school.	1 %
tobacco prevention and control program.	2 %
Minor Efforts	0%
All Other Matters	3%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 31, 2012

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:
2. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:
3. Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.