

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	30.75	36.25	\$40,000.00
Hubbard Wilson & Zelenkova, LLC			\$40,000.00
AJ Wilson	0.75	27.00	\$0.00
Gregory Hubbard	1.00	4.50	\$0.00
Jason Bauknecht	28.25	0.00	\$0.00
Ramie Zelenkova	0.75	4.75	\$0.00
Comments:			
In-House Lobbyists	13.50	341.50	\$10,904.00
Melissa Horn	0.00	6.00	\$192.00
Nicole Hudzinski	13.50	320.50	\$10,256.00
Anne Simaytis	0.00	3.00	\$84.00
Jason Harder	0.00	12.00	\$372.00
Comments:			
Non-Lobbyist Employees	0.00	78.25	\$2,355.00
Comments:			
Fringe Benefits¹			\$3,977.70
Overhead²			\$5,171.01
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,094.00
b) Non-Lobbyist Employees			\$128.00
All Other Lobbying Expenses			\$1,225.00
Total Lobbying Time And Expenditures:	44.25 Hours	456.00 Hours	\$64,854.71
Allocation of Lobbying Effort			Percent
Legislative Proposals			60%
Assembly Bill 220			10 %
Assembly Bill 622			50 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			40%
various proposals to improve 911 public safety communications, including training, coordination, next generation 911, multi-line telephone systems, and stable funding sources			20 %
Improve the availability of healthy foods in Wisconsin's schools and reduce			

availability of unhealthy competitive foods. Increase access to healthy foods that are locally grown through farm to school programs.	10 %
Support comprehensive tobacco prevention programs that prevent youth smoking, help smokers quit, save lives and save money.	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 29, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.