

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

Wisconsin Automobile & Truck Dealers Association Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.25	74.00	\$71,662.50
Capitol Navigators Inc			\$21,800.00
Scott Tyre	0.00	23.00	\$5,200.00
Hubbard Wilson & Zelenkova, LLC			\$44,662.50
AJ Wilson	0.00	30.75	\$0.00
Gregory Hubbard	0.25	20.25	\$0.00
Ramie Zelenkova	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	58.00	529.00	\$49,806.84
Chris Snyder	27.00	253.00	\$15,143.28
William Sepic	31.00	276.00	\$34,663.56
Paul Norman	0.00	0.00	\$0.00
Mary Ann Gerrard	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$14,942.05
Overhead²			\$19,424.67
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$3,477.30
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$1,373.00
Total Lobbying Time And Expenditures:	58.25 Hours	603.00 Hours	\$160,686.36
Allocation of Lobbying Effort			Percent
Legislative Proposals			14%
Assembly Bill 12			5 %
Assembly Bill 383			3 %
Assembly Bill 498			6 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			86%

letter stickers for dealer plates	10 %
preserve the prohibition of auto sales on Sunday	2 %
consumer choice in body shop repairs	1 %
envoronmental testing of automobiles	4 %
insurance issues,anti steering	1 %
Possible changes to Wisconsin's lemon law	9 %
preservation of the vehicle trade in allowance	3 %
recording liens	20 %
timely release of liens	7 %
transportation funding	12 %
Various Wisconsin Motor Vehicle Franchise law modifications.	17 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, August 1, 2012

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Matthew Lavold and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Automobile & Truck Dealers Association Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.