

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

## Wisconsin Educational Media and Technology Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>1.00</b>	<b>165.00</b>	<b>\$14,500.00</b>
Blumenfeld & Associates LLC			\$0.00
Michael Blumenfeld	1.00	165.00	\$14,500.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>1.00 Hours</b>	<b>165.00 Hours</b>	<b>\$14,500.00</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>6%</b>
Assembly Bill 130			3 %
Senate Bill 95			3 %
<b>Budget Bill Subjects</b>			<b>85%</b>
Board of Commissioners of Public Lands			15 %
Public Instruction: Administrative and Other Funding			25 %
Public Instruction: Categorical Aids			20 %
Public Instruction: General School Aids and Revenue Limits			10 %
Public Service Commission			15 %
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>5%</b>
2011-13 Biennial budget bill treatment of all matters relating to Public Instruction			3 %
All matters relating to the Common School Fund			2 %
<b>Minor Efforts</b>			<b>0%</b>
<b>All Other Matters</b>			<b>4%</b>

<b>Total Reported Lobbying Effort:</b>
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<b>100%</b>
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**Report Certified On: Saturday, July 30, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Michael Blumenfeld and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Educational Media and Technology Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.