

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	16.75	0.00	\$60,500.00
Arrowhead Strategies, LLC			\$60,500.00
Robert Seitz	16.75	0.00	\$0.00
Comments:			
In-House Lobbyists	130.00	173.50	\$28,600.00
Andrew Franken	130.00	173.50	\$28,600.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$8,580.00
Overhead²			\$11,154.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$31,647.00
Total Lobbying Time And Expenditures:	146.75 Hours	173.50 Hours	\$140,481.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			55%
January 2011 Special Session Assembly Bill 1			10 %
January 2011 Special Session Senate Bill 1			10 %
Assembly Bill 4			25 %
Senate Bill 7			10 %
Budget Bill Subjects			15%
Health Services: Departmentwide			5 %
Insurance			10 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			0%
Minor Efforts			20%
All Other Matters			10%
Total Reported Lobbying Effort:			100%

Report Certified On: Friday, July 29, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew J. Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.