

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

## Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>16.75</b>	<b>0.00</b>	<b>\$60,500.00</b>
Arrowhead Strategies, LLC			\$60,500.00
Robert Seitz	16.75	0.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>130.00</b>	<b>173.50</b>	<b>\$28,600.00</b>
Andrew Franken	130.00	173.50	\$28,600.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$8,580.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$11,154.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$31,647.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>146.75 Hours</b>	<b>173.50 Hours</b>	<b>\$140,481.00</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>55%</b>
January 2011 Special Session Assembly Bill 1			10 %
January 2011 Special Session Senate Bill 1			10 %
Assembly Bill 4			25 %
Senate Bill 7			10 %
<b>Budget Bill Subjects</b>			<b>15%</b>
Health Services: Departmentwide			5 %
Insurance			10 %
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>0%</b>
<b>Minor Efforts</b>			<b>20%</b>
<b>All Other Matters</b>			<b>10%</b>
<b>Total Reported Lobbying Effort:</b>			<b>100%</b>

Report Certified On: Friday, July 29, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Andrew J. Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.