

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	12.00	0.00	\$60,500.00
Arrowhead Strategies, LLC			\$60,500.00
Robert Seitz	12.00	0.00	\$0.00
Comments:			
In-House Lobbyists	72.00	111.00	\$17,750.00
Andrew Franken	72.00	111.00	\$17,750.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$5,325.00
Overhead²			\$6,922.50
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$13,434.00
Total Lobbying Time And Expenditures:	84.00 Hours	111.00 Hours	\$103,931.50
Allocation of Lobbying Effort			Percent
Legislative Proposals			35%
Assembly Bill 210			5 %
Assembly Bill 289			5 %
Assembly Bill 307			5 %
Assembly Bill 443			5 %
September 2011 Special Session Assembly Bill 14			10 %
September 2011 Special Session Assembly Bill 22			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			40%
Collateral Source and Assignment of Benefits for Hospitals.			5 %
Auto Salvage			5 %
Surplus Lines Regulation			15 %
Workers Compensation			15 %
Minor Efforts			20%

All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 30, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew J. Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.