

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.00	0.00	\$60,500.00
Arrowhead Strategies, LLC			\$60,500.00
Robert Seitz	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	84.50	99.00	\$17,820.00
Andrew Franken	84.50	99.00	\$17,820.00
Comments:			
Non-Lobbyist Employees	0.00	129.00	\$1,935.00
Comments:			
Fringe Benefits¹			\$5,926.50
Overhead²			\$7,704.45
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$18,728.00
Total Lobbying Time And Expenditures:	84.50 Hours	228.00 Hours	\$112,613.95
Allocation of Lobbying Effort			Percent
Legislative Proposals			70%
Assembly Bill 497			10 %
Assembly Bill 499			5 %
Assembly Bill 600			5 %
Assembly Bill 604			10 %
Assembly Bill 654			5 %
Senate Bill 378			10 %
Senate Bill 382			5 %
Senate Bill 409			5 %
Senate Bill 429			5 %
Senate Bill 492			5 %
Senate Joint Resolution 21			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			15%

Agent Appointment Fees	5 %
Collateral Source and Assignment of Benefits for Hospitals.	5 %
Auto Insurance	5 %
Minor Efforts	10%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew J. Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.