

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

Wisconsin Association of Lakes Inc

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|---|---------------------|---------------------|--------------------|
| Contract Lobbyists | 20.00 | 54.75 | \$47,600.00 |
| John Keckhaver - Government Relations and Analysis, LLC | | | \$47,600.00 |
| John Keckhaver | 20.00 | 54.75 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 7.00 | 145.00 | \$3,335.00 |
| Toni Herkert | 7.00 | 145.00 | \$3,335.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$1,000.50 |
| Overhead² | | | \$1,300.65 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 27.00 Hours | 199.75 Hours | \$53,236.15 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 65% |
| Assembly Bill 165 | | | 11 % |
| Assembly Bill 421 | | | 8 % |
| Assembly Bill 426 | | | 4 % |
| Assembly Bill 597 | | | 2 % |
| Senate Bill 326 | | | 38 % |
| Senate Bill 441 | | | 2 % |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 35% |
| Potential proposals regarding Aquatic Invasive Species efforts. May end up a state budget issue, may be seperate legislation. Working with Department of Natural Resources personnel. | | | 35 % |
| Minor Efforts | | | 0% |
| All Other Matters | | | 0% |

Report Certified On: Monday, July 30, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am John Keckhaver and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Lakes Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.