

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

Wisconsin Association of Lakes Inc

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|---|---------------------|---------------------|--------------------|
| Contract Lobbyists | 16.50 | 58.50 | \$12,500.00 |
| John Keckhaver - Government Relations and Analysis, LLC | | | \$12,500.00 |
| John Keckhaver | 16.50 | 58.50 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 9.50 | 47.00 | \$3,300.00 |
| Toni Herkert | 9.50 | 47.00 | \$3,300.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$990.00 |
| Overhead² | | | \$1,287.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 26.00 Hours | 105.50 Hours | \$18,077.00 |

| Allocation of Lobbying Effort | Percent |
|---|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 100% |
| Potential proposals regarding Aquatic Invasive Species efforts. May end up a state budget issue, may be separate legislation. Working with Department of Natural Resources personnel. | 90 % |
| NR 115 - Shoreland Management Rules | 10 % |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Thursday, January 31, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am John Keckhaver and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Lakes Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.