

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.00	39.50	\$16,000.00
Davis & Farley, LLC			\$4,000.00
Stan Davis	0.00	39.50	\$12,000.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	213.00	\$6,390.00
Comments:			
Fringe Benefits¹			\$1,917.00
Overhead²			\$2,492.10
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	0.00 Hours	252.50 Hours	\$26,799.10

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	0%
All Other Matters	100%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 29, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the

Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Jennifer Bishop and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.