

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	9.30	61.70	\$36,000.00
Davis & Farley, LLC			\$4,000.00
Stan Davis	0.00	0.00	\$0.00
Martin Schreiber & Associates Inc			\$32,000.00
Jeremey Shepherd	7.50	21.00	\$0.00
William McClenahan	1.80	40.70	\$0.00
Comments:	Contracted with Davis through the end of August. Repeated efforts to contact him regarding this report went unanswered. A letter has been sent to Tracey Porter regarding this issue. Please advise.		
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	123.25	\$1,926.00
Comments:			
Fringe Benefits¹			\$577.80
Overhead²			\$751.14
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	9.30 Hours	184.95 Hours	\$39,254.94
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			50%
Ins 3.46(13) Commission Limits For Long-Term Care, Nursing Home And Home Health Care Policies			15 %
Long Term Care Insurance and the implementation of Long Term Care Partnership Program pursuant to the Deficit Reduction Act of 2005			5 %
All health insurance policy legislation and regulation			10 %
Long-term care insurance regulations			10 %
Mandated health care coverages			10 %

Minor Efforts	15%
All Other Matters	35%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Lynda Patterson and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.