

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	12.20	63.90	\$32,000.00
Martin Schreiber & Associates Inc			\$32,000.00
Jeremey Shepherd	3.00	15.50	\$0.00
William McClenahan	9.20	48.40	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	85.25	\$1,288.98
Comments:			
Fringe Benefits¹			\$386.69
Overhead²			\$502.70
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.20 Hours	149.15 Hours	\$34,178.38
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			60%
All health insurance policy legislation and regulation			10 %
Long-term care insurance regulations			50 %
Minor Efforts			15%
All Other Matters			25%
Total Reported Lobbying Effort:			100%

Report Certified On: Monday, July 30, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Jennifer Brydges and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.