Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	` I Dolla	ırs	
Contract Lobbyists	5.80	68.8	80 \$12,0	00.00	
Davis & Farley, LLC			\$0.0	00	
Stan Davis	0.00	0.00	\$0.0	00	
Martin Schreiber & Associates Inc		,	\$12,000.0	00	
Jeremey Shepherd	0.00	6.00	\$0.0	00	
William McClenahan	5.80	62.80	\$0.0	00	
Comments:					
In-House Lobbyists	0.00	0.0	00	\$0.00	
Comments:					
Non-Lobbyist Employees	0.00	65.7	'5 \$1,5°	72.08	
Comments:					
Fringe Benefits ¹			\$4	71.62	
Overhead ²			\$6	13.11	
Payments to Officials ³			:	\$0.00	
Travel and Living Expenses					
a) Lobbyist Employees			\$0.00		
b) Non-Lobbyist Employees				\$0.00	
All Other Lobbying Expenses				\$0.00	
Total Lobbying Time And Expenditures:	5.80 Hours	.80 Hours 134.55		\$14,656.82	
Allocation of Lobbying Effort			Percent		
Legislative Proposals			0%		
Budget Bill Subjects			0%		
Administrative Rulemaking Proceedings			0%		
Topics Not Yet Assigned A Bill Or Rule Number			80%		
Issues related to health insurance exchanges			50 %		
Ins 3.46(13) Commission Limits For Long-Term Care, Nursing Home And Home Health Care Policies			30 %		
Minor Efforts			10%		
All Other Matters			10%		
Total Reported Lobbying Effort:			100%		

Report Certified On: Wednesday, January 30, 2013

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

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3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Jennifer Brydges and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.