

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	11.60	137.60	\$12,000.00
Davis & Farley, LLC			\$0.00
Jeremy Shepherd	0.00	6.00	\$0.00
William McClenahan	5.80	62.80	\$0.00
Martin Schreiber & Associates Inc			\$12,000.00
Jeremy Shepherd	0.00	6.00	\$0.00
William McClenahan	5.80	62.80	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	65.75	\$1,572.08
Comments:			
Fringe Benefits¹			\$471.62
Overhead²			\$613.11
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	11.60 Hours	203.35 Hours	\$14,656.82

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Issues related to health insurance exchanges	50 %
Ins 3.46(13) Commission Limits For Long-Term Care, Nursing Home And Home Health Care Policies	30 %
Minor Efforts	10%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 30, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Certification and Electronic Signature

I certify I am Jennifer Brydges and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.