

# Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

## Outdoor Advertising Association of Wisconsin

| Description Of Totals And Expenditures               | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                            | <b>71.80</b>        | <b>234.25</b>       | <b>\$47,303.50</b> |
| Swandby/Kilgore Associates Inc                       |                     |                     | \$47,303.50        |
| Janet R Swandby                                      | 18.00               | 121.20              | \$0.00             |
| Kathleen Kilgore                                     | 53.80               | 113.05              | \$0.00             |
| Comments:  |                     |                     |                    |
| <b>In-House Lobbyists</b>                            | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:  |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                        | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:  |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>                   |                     |                     | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                          |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>             |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>                    |                     |                     |                    |
| a) Lobbyist Employees                                |                     |                     | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                            |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>                   |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b>         | <b>71.80 Hours</b>  | <b>234.25 Hours</b> | <b>\$47,303.50</b> |
| <b>Allocation of Lobbying Effort</b>                 |                     |                     | <b>Percent</b>     |
| <b>Legislative Proposals</b>                         |                     |                     | <b>70%</b>         |
| Assembly Bill 216                                    |                     |                     | 35 %               |
| Senate Bill 182                                      |                     |                     | 35 %               |
| <b>Budget Bill Subjects</b>                          |                     |                     | <b>0%</b>          |
| <b>Administrative Rulemaking Proceedings</b>         |                     |                     | <b>0%</b>          |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> |                     |                     | <b>25%</b>         |
| Relocation of outdoor advertising signs.             |                     |                     | 15 %               |
| State regulation of outdoor advertising              |                     |                     | 10 %               |
| <b>Minor Efforts</b>                                 |                     |                     | <b>5%</b>          |
| <b>All Other Matters</b>                             |                     |                     | <b>0%</b>          |
| <b>Total Reported Lobbying Effort:</b>               |                     |                     | <b>100%</b>        |

**Report Certified On: Monday, January 30, 2012**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the

Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.