

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

RAI Services Company (formerly Reynolds American Inc.)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	12.00	80.50	\$51,353.03
Brownstone Communications LLC			\$1,496.13
Brian Fojtik	3.00	3.00	\$0.00
Stenger Government Relations, LLC			\$15,000.00
Scott Stenger	1.00	46.50	\$0.00
Matt Phillips	0.00	6.50	\$0.00
Wimmer and Company			\$34,856.90
Eric J Petersen	8.00	24.50	\$0.00
Comments:			
In-House Lobbyists	3.00	21.50	\$1,483.50
David Spross	3.00	21.50	\$1,483.50
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$445.05
Overhead²			\$578.57
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$4,910.73
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$24,149.70
Total Lobbying Time And Expenditures:	15.00 Hours	102.00 Hours	\$82,920.58
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			90%
Revenue			90 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			0%
Minor Efforts			0%
All Other Matters			10%
Total Reported Lobbying Effort:			100%

Report Certified On: Friday, January 27, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am David Powers and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of RAI Services Company (formerly Reynolds American Inc.).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.