

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

Robert W Baird and Company Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>4.75</b>	<b>27.25</b>	<b>\$63,000.00</b>
Hubbard Wilson & Zelenkova, LLC			\$42,000.00
Gregory Hubbard	4.75	27.25	\$21,000.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>4.75 Hours</b>	<b>27.25 Hours</b>	<b>\$63,000.00</b>
<b>Allocation of Lobbying Effort</b>	<b>Percent</b>		
<b>Legislative Proposals</b>	<b>15%</b>		
Senate Bill 83	15 %		
<b>Budget Bill Subjects</b>	<b>0%</b>		
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>		
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>60%</b>		
Issues related to state and local funding for public schools	20 %		
Issues related to state and local funding for the Wisconsin Technical College System	20 %		
Issues related to the issuance of bonds or other obligations by the state or local governments	20 %		
<b>Minor Efforts</b>	<b>0%</b>		
<b>All Other Matters</b>	<b>25%</b>		
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>		

**Report Certified On: Tuesday, July 17, 2012**

1.  
Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Heather C Melzer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Robert W Baird and Company Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.