

# Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Wisconsin Wine and Spirit Institute

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>29.50</b>        | <b>30.00</b>       | <b>\$21,100.94</b> |
| Capitol Consultants Inc                      |                     |                    | \$0.00             |
| William J McCoshen                           | 0.00                | 0.00               | \$0.00             |
| Welch Group Inc, The                         |                     |                    | \$7,500.00         |
| Robert Welch                                 | 17.00               | 8.00               | \$0.00             |
| Wimmer and Company                           |                     |                    | \$13,600.94        |
| Eric J Petersen                              | 12.50               | 22.00              | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>In-House Lobbyists</b>                    | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                    | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                  |                     |                    | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) Lobbyist Employees                        |                     |                    | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                    |                     |                    | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$2,031.00</b>  |
| <b>Total Lobbying Time And Expenditures:</b> | <b>29.50 Hours</b>  | <b>30.00 Hours</b> | <b>\$23,131.94</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>0%</b>   |
| <b>Budget Bill Subjects</b>  | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>   | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                                     | <b>100%</b> |
| Legislation effecting Wisconsin's Dealership Law and all areas of franchise legislation. | 50 %        |
| Legislation relating to the three-tier distribution system. LRB 0713/1 and LRB 1775/1    | 50 %        |
| <b>Minor Efforts</b>   | <b>0%</b>   |
| <b>All Other Matters</b>   | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>   | <b>100%</b> |

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Wine and Spirit Institute.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.