

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

General Motors LLC (formerly General Motors Company)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	73.00	156.50	\$200,298.99
Arrowhead Strategies, LLC			\$55,000.00
Robert Seitz	44.00	13.00	\$0.00
Thomas Fonfara	6.00	0.00	\$0.00
Foley & Lardner LLP			\$145,298.99
Ray Carey	0.70	37.00	\$0.00
Jason Childress	6.20	23.00	\$0.00
Kathleen Walby	16.10	83.50	\$0.00
Comments:			
In-House Lobbyists	11.00	23.00	\$1,972.00
Brian O'Connell	11.00	23.00	\$1,972.00
Comments:			
Non-Lobbyist Employees	7.00	12.00	\$4,296.66
Comments:			
Fringe Benefits¹			\$1,880.60
Overhead²			\$2,444.78
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$5,604.65
b) Non-Lobbyist Employees			\$2,703.09
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	91.00 Hours	191.50 Hours	\$219,200.77
Allocation of Lobbying Effort			Percent
Legislative Proposals			89%
Assembly Bill 132			37 %
Assembly Bill 206			4 %
Assembly Bill 278			5 %
Senate Bill 96			43 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			11%
Legislation relating to hybrid vehicles.			2 %

Legislation relating to motor vehicle franchise law.	9 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Bryan Roosa and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of General Motors LLC (formerly General Motors Company).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.