

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Health First Wisconsin (formerly Smoke Free Wisconsin)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	2.00	1.00	\$32,000.00
Arrowhead Strategies, LLC			\$20,000.00
Thomas Fonfara	2.00	1.00	\$12,000.00
Comments:			
In-House Lobbyists	6.00	3.50	\$307.94
Maureen Busalacchi	2.00	3.00	\$205.74
Steven Elliott	4.00	0.50	\$102.20
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$92.38
Overhead²			\$120.10
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1.75
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	8.00 Hours	4.50 Hours	\$32,522.17
Allocation of Lobbying Effort			Percent
Legislative Proposals			50%
Assembly Bill 63			30 %
Assembly Bill 93			20 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			30%
Activity/physical activity for children in day care - IOM recommendations			20 %
farm to school initiatives			10 %
Minor Efforts			20%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, February 2, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Maureen Busalacchi and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Health First Wisconsin (formerly Smoke Free Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.