

# Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>29.50</b>	<b>102.80</b>	<b>\$42,067.00</b>
Capitol Consultants Inc			\$3,823.00
William J McCoshen	6.00	9.00	\$0.00
Shawn Pfaff	0.00	3.00	\$0.00
Michael Best & Friedrich LLP			\$38,244.00
David Crass	0.00	5.00	\$0.00
Anna Wildeman	23.50	85.80	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>25.25</b>	<b>123.25</b>	<b>\$8,626.79</b>
Jayne Sellen	11.50	44.25	\$2,490.52
Laurie Fischer	13.75	79.00	\$6,136.27
Chad Taylor	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$2,588.04</b>
<b>Overhead<sup>2</sup></b>			<b>\$3,364.45</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$709.31</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>54.75 Hours</b>	<b>226.05 Hours</b>	<b>\$57,355.59</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>5%</b>
Senate Bill 138	5 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>14%</b>
ATCP 50 - Soil and water resource management.	7 %
NR 150, the Department's implementation of the Wisconsin Environmental Policy Act (WEPA) and s. 1.11, Wis. Stats.	7 %
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>76%</b>
Nutrient Pollutant Trading	8 %
Legislation on animal cruelty	5 %
Immigration legislation	11 %
sale of raw milk	9 %
LRB -0796/P1 relating to a personal property tax exemption for manure digesters	16 %
Regulatory Reform	27 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>0%</b>

Allocation of Lobbying Effort	Total Reported Lobbying Effort:	Percent	100%
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## Report Certified On: Thursday, January 31, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am William McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.