

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

Wal-Mart

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>7.75</b>	<b>57.45</b>	<b>\$125,000.00</b>
Capitol Consultants Inc			\$16,000.00
William J McCoshen	2.50	2.00	\$0.00
Shawn Pfaff	3.00	11.00	\$0.00
Hamilton Consulting Group, The			\$109,000.00
Andrew Engel	2.25	29.75	\$0.00
Robert I Fassbender	0.00	10.70	\$0.00
Amy Boyer	0.00	4.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>31.25</b>	<b>47.25</b>	<b>\$5,585.28</b>
Lisa B Nelson	31.25	47.25	\$5,585.28
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$1,675.58</b>
<b>Overhead<sup>2</sup></b>			<b>\$2,178.26</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$1,460.00</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$6,150.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>39.00 Hours</b>	<b>104.70 Hours</b>	<b>\$142,049.12</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>20%</b>
January 2011 Special Session Assembly Bill 8	5 %
Assembly Bill 31	5 %
Assembly Bill 56	5 %
Senate Bill 12	5 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>65%</b>
issues related to the implementation of sales tax on e-commerce (e-fairness).	30 %
issues related to the lawful employment discrimination of sexual and violent	10 %

offenders.	10 %
Combined reporting	5 %
Eliminate the minimum markup on prescription drugs.	20 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>10%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, July 27, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Maggie Sans and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wal-Mart.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.