

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

Wal-Mart

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|--------------------|
| Contract Lobbyists | 7.75 | 57.45 | \$32,000.00 |
| Capitol Consultants Inc | | | \$16,000.00 |
| William J McCoshen | 2.50 | 2.00 | \$0.00 |
| Shawn Pfaff | 3.00 | 11.00 | \$0.00 |
| Hamilton Consulting Group, The | | | \$16,000.00 |
| Andrew Engel | 2.25 | 29.75 | \$0.00 |
| Robert I Fassbender | 0.00 | 10.70 | \$0.00 |
| Amy Boyer | 0.00 | 4.00 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 31.25 | 47.25 | \$5,585.28 |
| Lisa B Nelson | 31.25 | 47.25 | \$5,585.28 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$1,675.58 |
| Overhead² | | | \$2,178.26 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$1,460.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$6,150.00 |
| Total Lobbying Time And Expenditures: | 39.00 Hours | 104.70 Hours | \$49,049.12 |

| Allocation of Lobbying Effort | Percent |
|---|------------|
| Legislative Proposals | 20% |
| January 2011 Special Session Assembly Bill 8 | 5 % |
| Assembly Bill 31 | 5 % |
| Assembly Bill 56 | 5 % |
| Senate Bill 12 | 5 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 65% |
| issues related to the implementation of sales tax on e-commerce (e-fairness). | 30 % |
| issues related to the lawful employment discrimination of sexual and violent | 10 % |

| | |
|---|-------------|
| offenders. | 10 % |
| Combined reporting | 5 % |
| Eliminate the minimum markup on prescription drugs. | 20 % |
| Minor Efforts | 5% |
| All Other Matters | 10% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Wednesday, July 27, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Maggie Sans and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wal-Mart.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.