

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

Wal-Mart

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	12.25	292.25	\$109,000.00
Hamilton Consulting Group, The			\$109,000.00
Andrew Engel	1.75	47.00	\$0.00
Robert I Fassbender	0.50	84.50	\$0.00
Amy Boyer	4.50	51.75	\$0.00
Andrew Cook	5.50	109.00	\$0.00
Comments:			
In-House Lobbyists	20.75	35.50	\$3,816.56
Lisa B Nelson	20.75	35.50	\$3,816.56
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$1,144.97
Overhead²			\$1,488.46
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$950.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	33.00 Hours	327.75 Hours	\$116,399.99

Allocation of Lobbying Effort	Percent
Legislative Proposals	71%
Assembly Bill 56	4 %
Assembly Bill 286	15 %
Senate Bill 207	27 %
Senate Bill 360	25 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	17%
Development, drafting or introduction of proposals relating to litigation, taxation, environmental, and energy policies that may impact the distribution or sales of products at Wal-Mart facilities.	1 %
issues related to the implementation of sales tax on e-commerce (e-fairness).	12 %
issues related to the lawful employment discrimination of sexual and violent	4 %

offenders.	1 %
Eliminate the minimum markup on prescription drugs.	2 %
Relating to the minimum price of merchandise sold at wholesale or retail, prohibiting anticompetitive pricing and pricing that injures competition, and granting rule-making authority.	1 %
Minor Efforts	0%
All Other Matters	12%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 30, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Maggie Sans and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wal-Mart.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.