

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

Citizens for a Scenic Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	12.00	20.00	\$1,900.00
Goyke & Associates			\$0.00
Gary R Goyke	12.00	20.00	\$1,900.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.00 Hours	20.00 Hours	\$1,900.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Possible changes in the rules governing vegetation growth surrounding existing billboards.	5 %
Possible state language changing the manner in which billboard removal or relocation is established.	15 %
All possible rules or policy changes affecting what is termed Scenic Byways by the WDOT	15 %
Audit policies and reporting of the State of Wisconsin relating to lease agreements or purchase agreements for billboards.	5 %
Limiting construction of billboards visible from highways in Wisconsin	20 %
Limits on erecting new billboards visible from state highways	5 %
regarding non-conforming signs visible from highways, vegetation in front of signs visible from the highways, management of "directional signs"	35 %
Minor Efforts	0%
All Other Matters	0%

Total Reported Lobbying Effort:	100%
--	-------------

Report Certified On: Wednesday, September 7, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gary Goyke - per paper report submitted to G.A.B. and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Citizens for a Scenic Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.