

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Citizens for a Scenic Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	20.00	38.00	\$1,350.00
Goyke & Associates			\$0.00
Gary R Goyke	20.00	38.00	\$1,350.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	20.00 Hours	38.00 Hours	\$1,350.00
Allocation of Lobbying Effort	Percent		
Legislative Proposals	40%		
Assembly Bill 216	25 %		
Assembly Bill 262	5 %		
Assembly Bill 303	5 %		
Senate Bill 182	5 %		
Budget Bill Subjects	10%		
Transportation: Departmentwide	10 %		
Administrative Rulemaking Proceedings	0%		
Topics Not Yet Assigned A Bill Or Rule Number	50%		
Possible changes in the rules governing vegetation growth surrounding existing billboards.	5 %		
Possible state language changing the manner in which billboard removal or relocation is established.	10 %		
All possible rules or policy changes affecting what is termed Scenic Byways by the WDOT	10 %		
Audit policies and reporting of the State of Wisconsin relating to lease agreements or purchase agreements for billboards.	5 %		
Limiting construction of billboards visible from highways in Wisconsin	5 %		

regarding non-conforming signs visible from highways, vegetation in front of signs visible from the highways, management of "directional signs"	15 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gary R. Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Citizens for a Scenic Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.