

# Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

Citizens for a Scenic Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>8.00</b>	<b>29.00</b>	<b>\$1,250.00</b>
Goyke & Associates			\$0.00
Gary R Goyke	8.00	29.00	\$1,250.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$200.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>8.00 Hours</b>	<b>29.00 Hours</b>	<b>\$1,450.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>35%</b>
Assembly Bill 216	25 %
Assembly Bill 262	5 %
Assembly Bill 518	5 %
<b>Budget Bill Subjects</b>	<b>10%</b>
Transportation: Departmentwide	10 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>50%</b>
Monitor and or support the Wisconsin Rustic Roads Program. Assist the Department of Transportation in communicating and educating citizens on the value of the program.	10 %
Continue our interest and support for the Scenic Byways Program.	10 %
Possible state language changing the manner in which billboard removal or relocation is established.	10 %
Limiting construction of billboards visible from highways in Wisconsin	10 %
regarding non-conforming signs visible from highways, vegetation in front of signs visible from the highways, management of "directional signs"	10 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, January 30, 2013**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Citizens for a Scenic Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.