

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

Cottonwood Financial Ltd.

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>48.00</b>        | <b>102.00</b>       | <b>\$59,500.00</b> |
| Brooks Consulting LLC                        |                     |                     | \$0.00             |
| Timothy Hoven                                | 14.75               | 24.00               | \$0.00             |
| Bryan Brooks                                 | 16.50               | 40.00               | \$30,000.00        |
| Ryan Natzke                                  | 1.00                | 7.00                | \$0.00             |
| Hoven Consulting, Inc.                       |                     |                     | \$29,500.00        |
| Timothy Hoven                                | 14.75               | 24.00               | \$0.00             |
| Ryan Natzke                                  | 1.00                | 7.00                | \$0.00             |
| Comments:                                    |                     |                     |                    |
| <b>In-House Lobbyists</b>                    | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                     | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                  |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) Lobbyist Employees                        |                     |                     | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                    |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>48.00 Hours</b>  | <b>102.00 Hours</b> | <b>\$59,500.00</b> |

| Allocation of Lobbying Effort                              | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                               | <b>0%</b>   |
| <b>Budget Bill Subjects</b>                                | <b>15%</b>  |
| Financial Institutions                                     | 15 %        |
| <b>Administrative Rulemaking Proceedings</b>               | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>       | <b>85%</b>  |
| Legislation relating to short term consumer loans          | 40 %        |
| Rule to create ch. DFI—Bkg 75, relating to payday lending. | 45 %        |
| <b>Minor Efforts</b>                                       | <b>0%</b>   |
| <b>All Other Matters</b>                                   | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>                     | <b>100%</b> |

**Report Certified On: Thursday, July 28, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Michael Welsh and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Cottonwood Financial Ltd..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.