

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

PLS Financial Services Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	11.75	44.25	\$60,000.00
Martin Schreiber & Associates Inc			\$36,000.00
Annie Early-Reinhard	7.25	27.25	\$0.00
Jeremey Shepherd	2.00	3.00	\$0.00
George Ermert	0.00	0.00	\$0.00
PPM Capitol Group			\$0.00
Peggy Partenfelder-Moede	2.50	14.00	\$24,000.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	11.75 Hours	44.25 Hours	\$60,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 150	5 %
Senate Bill 99	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	85%
Any legislation that seeks to prohibit or limit a consumer access to credit.	35 %
Development, drafting or introduction of a proposal relating to legislation relating to short term consumer loans.	50 %
Minor Efforts	5%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 30, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Peggy Partenfelder-Moede and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of PLS Financial Services Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.