

# Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>63.25</b>	<b>169.75</b>	<b>\$57,754.02</b>
Martin Schreiber & Associates Inc			\$40,250.02
Martin Schreiber	0.00	1.00	\$0.00
Jeremey Shepherd	29.50	22.00	\$0.00
Kenneth Walsh	10.25	32.25	\$0.00
Stenger Government Relations, LLC			\$17,504.00
Scott Stenger	16.00	75.00	\$0.00
Mindy Walker	7.50	39.50	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>28.00</b>	<b>58.50</b>	<b>\$7,253.03</b>
Paul Lucas	28.00	58.50	\$7,253.03
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$2,175.91</b>
<b>Overhead<sup>2</sup></b>			<b>\$2,828.68</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$3,852.84
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$221.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>91.25 Hours</b>	<b>228.25 Hours</b>	<b>\$74,085.48</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>3%</b>
Senate Bill 8	1 %
Senate Bill 14	1 %
Senate Bill 23	1 %
<b>Budget Bill Subjects</b>	<b>1%</b>
Natural Resources: Air, Waste, and Contaminated Land	1 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>92%</b>
Allowing brewers to donate gratis beer to non-profit, charitable organizations.	1 %
Beverage container recycling	1 %
Franchise legislation pertaining to brewery ownership of a distributor.	69 %
Malt beverage excise tax	8 %
Operating a motor vehicle while under the influence	1 %
Three tier alcohol beverage matters.	12 %
<b>Minor Efforts</b>	<b>3%</b>
<b>All Other Matters</b>	<b>1%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Allocation of Lobbying Effort	Percent
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**Report Certified On: Monday, July 25, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.