

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	63.25	169.75	\$231,000.00
Martin Schreiber & Associates Inc			\$161,000.00
Martin Schreiber	0.00	1.00	\$0.00
Jeremey Shepherd	29.50	22.00	\$0.00
Kenneth Walsh	10.25	32.25	\$0.00
Stenger Government Relations, LLC			\$70,000.00
Scott Stenger	16.00	75.00	\$0.00
Mindy Walker	7.50	39.50	\$0.00
Comments:			
In-House Lobbyists	28.00	58.50	\$7,253.03
Paul Lucas	28.00	58.50	\$7,253.03
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$2,175.91
Overhead²			\$2,828.68
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$3,852.84
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$221.00
Total Lobbying Time And Expenditures:	91.25 Hours	228.25 Hours	\$247,331.46
Allocation of Lobbying Effort	Percent		
Legislative Proposals	3%		
Senate Bill 8	1 %		
Senate Bill 14	1 %		
Senate Bill 23	1 %		
Budget Bill Subjects	1%		
Natural Resources: Air, Waste, and Contaminated Land	1 %		
Administrative Rulemaking Proceedings	0%		
Topics Not Yet Assigned A Bill Or Rule Number	92%		
Allowing brewers to donate gratis beer to non-profit, charitable organizations.	1 %		
Beverage container recycling	1 %		

Franchise legislation pertaining to brewery ownership of a distributor.	69 %
Malt beverage excise tax	8 %
Operating a motor vehicle while under the influence	1 %
Three tier alcohol beverage matters.	12 %
Minor Efforts	3%
All Other Matters	1%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 25, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.