

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2012

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	9.50	39.00	\$231,000.00
Martin Schreiber & Associates Inc			\$161,000.00
Martin Schreiber	0.00	0.00	\$0.00
Jeremey Shepherd	5.00	8.00	\$0.00
Kenneth Walsh	1.50	6.50	\$0.00
Stenger Government Relations, LLC			\$70,000.00
Scott Stenger	3.00	12.50	\$0.00
Matt Phillips	0.00	12.00	\$0.00
Comments:			
In-House Lobbyists	24.50	48.00	\$7,050.63
Paul Lucas	24.50	48.00	\$7,050.63
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$2,115.19
Overhead²			\$2,749.75
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,013.92
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	34.00 Hours	87.00 Hours	\$243,929.48
Allocation of Lobbying Effort			Percent
Legislative Proposals			81%
Assembly Bill 363			7 %
Assembly Bill 480			53 %
Senate Bill 274			21 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			12%
Franchise legislation pertaining to brewery ownership of a distributor.			6 %
Operating a motor vehicle while under the influence			3 %
Three tier alcohol beverage matters.			3 %

Minor Efforts	7%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 20, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.