

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Atria Client Services Inc

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---|---------------------|---------------------|
| Contract Lobbyists | 30.75 | 171.25 | \$204,866.55 |
| Essie Kammer Group | | | \$50,000.04 |
| Peter Kammer | 8.75 | 46.00 | \$32,000.04 |
| Susan Schooff | 3.50 | 5.00 | \$9,000.00 |
| Hanson Service Corporation | | | \$48,000.00 |
| Steven Foti | 5.50 | 44.75 | \$0.00 |
| Klaetsch Public Affairs Strategies, LLC | | | \$39,866.47 |
| George Klaetsch | 0.00 | 32.50 | \$0.00 |
| Wisconsin Realtors Association | | | \$0.00 |
| James Villa | 13.00 | 43.00 | \$26,000.00 |
| Comments: | J. Villa: paid \$8000 through contract w/ JM Hiller Consulting; \$18000 to J. Villa dba Grand River Associates. P. Kammer paid through Kammer Group LLC. S. Schoof paid through Schoof Consulting LLC. G. Klaetsch paid through contract w/ DCI Consulting. | | |
| In-House Lobbyists | 10.00 | 37.00 | \$3,834.26 |
| Garth Alston | 10.00 | 37.00 | \$3,834.26 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 44.50 | \$4,160.62 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$2,398.46 |
| Overhead² | | | \$3,118.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$2,033.34 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$54,719.84 |
| Total Lobbying Time And Expenditures: | 40.75 Hours | 252.75 Hours | \$275,131.08 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 23% |
| Assembly Bill 93 | | | 15 % |
| Senate Bill 14 | | | 8 % |
| Budget Bill Subjects | | | 9% |
| General Fund Taxes | | | 9 % |

| | |
|--|-------------|
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 27% |
| Roll-your-own cigarette issue, including notice from the Department of Revenue and related court activity. | 27 % |
| Minor Efforts | 6% |
| All Other Matters | 35% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Garth Alston and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Altria Client Services Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.