

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Advance America Cash Advance Centers, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	5.50	30.00	\$2,485.00
Carol Stewart	0.00	0.00	\$0.00
Susan Schooff	5.50	30.00	\$2,485.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$745.50
Overhead²			\$969.15
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$2,485.82
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	5.50 Hours	30.00 Hours	\$6,685.47
Allocation of Lobbying Effort	Percent		
Legislative Proposals	40%		
Assembly Bill 150	20 %		
Senate Bill 99	20 %		
Budget Bill Subjects	0%		
Administrative Rulemaking Proceedings	0%		
Topics Not Yet Assigned A Bill Or Rule Number	52%		
Development, drafting or introduction of a proposal relating to any legislation that seeks to prohibit or limit a consumers access to credit.	52 %		
Minor Efforts	8%		
All Other Matters	0%		
Total Reported Lobbying Effort:	100%		

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am W. Thomas Newell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Advance America Cash Advance Centers, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.