

# Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

## American Federation for Children

| Description Of Totals And Expenditures                                                                 | Hours Communicating | Hours Other       | Dollars           |
|--------------------------------------------------------------------------------------------------------|---------------------|-------------------|-------------------|
| <b>Contract Lobbyists</b>                                                                              | <b>5.00</b>         | <b>0.00</b>       | <b>\$5,063.74</b> |
| Arrowhead Strategies, LLC                                                                              |                     |                   | \$0.00            |
| Thomas Fonfara                                                                                         | 0.00                | 0.00              | \$0.00            |
| Robert Seitz                                                                                           | 0.00                | 0.00              | \$0.00            |
| Chartwell Strategic Advisors, LLC                                                                      |                     |                   | \$5,063.74        |
| Thomas Fonfara                                                                                         | 0.00                | 0.00              | \$0.00            |
| Robert Seitz                                                                                           | 0.00                | 0.00              | \$0.00            |
| Scott Jensen                                                                                           | 5.00                | 0.00              | \$0.00            |
| Comments:                                                                                              |                     |                   |                   |
| <b>In-House Lobbyists</b>                                                                              | <b>35.00</b>        | <b>3.00</b>       | <b>\$1,505.39</b> |
| Brian Pleva                                                                                            | 35.00               | 3.00              | \$1,505.39        |
| Comments:                                                                                              |                     |                   |                   |
| <b>Non-Lobbyist Employees</b>                                                                          | <b>0.00</b>         | <b>0.00</b>       | <b>\$0.00</b>     |
| Comments:                                                                                              |                     |                   |                   |
| <b>Fringe Benefits<sup>1</sup></b>                                                                     |                     |                   | <b>\$82.00</b>    |
| <b>Overhead<sup>2</sup></b>                                                                            |                     |                   | <b>\$66.00</b>    |
| <b>Payments to Officials<sup>3</sup></b>                                                               |                     |                   | <b>\$0.00</b>     |
| <b>Travel and Living Expenses</b>                                                                      |                     |                   |                   |
| <b>a) Lobbyist Employees</b>                                                                           |                     |                   | <b>\$82.50</b>    |
| <b>b) Non-Lobbyist Employees</b>                                                                       |                     |                   | <b>\$0.00</b>     |
| <b>All Other Lobbying Expenses</b>                                                                     |                     |                   | <b>\$0.00</b>     |
| <b>Total Lobbying Time And Expenditures:</b>                                                           | <b>40.00 Hours</b>  | <b>3.00 Hours</b> | <b>\$6,799.63</b> |
| <b>Allocation of Lobbying Effort</b>                                                                   |                     |                   | <b>Percent</b>    |
| <b>Legislative Proposals</b>                                                                           |                     |                   | <b>0%</b>         |
| <b>Budget Bill Subjects</b>                                                                            |                     |                   | <b>0%</b>         |
| <b>Administrative Rulemaking Proceedings</b>                                                           |                     |                   | <b>0%</b>         |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                                                   |                     |                   | <b>100%</b>       |
| Creation of a Wisconsin Special Needs Scholarship.                                                     |                     |                   | 16 %              |
| The strengthening and expansion of parental education options in Milwaukee and elsewhere in Wisconsin. |                     |                   | 84 %              |
| <b>Minor Efforts</b>                                                                                   |                     |                   | <b>0%</b>         |
| <b>All Other Matters</b>                                                                               |                     |                   | <b>0%</b>         |
| <b>Total Reported Lobbying Effort:</b>                                                                 |                     |                   | <b>100%</b>       |

## Report Certified On: Thursday, January 31, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Brian Pleva and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Federation for Children.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.