

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2012

American Federation for Children

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	5.00	0.00	\$5,063.74
Arrowhead Strategies, LLC			\$0.00
Thomas Fonfara	0.00	0.00	\$0.00
Robert Seitz	0.00	0.00	\$0.00
Chartwell Strategic Advisors, LLC			\$5,063.74
Thomas Fonfara	0.00	0.00	\$0.00
Robert Seitz	0.00	0.00	\$0.00
Scott Jensen	5.00	0.00	\$0.00
Comments:			
In-House Lobbyists	35.00	3.00	\$1,505.39
Brian Pleva	35.00	3.00	\$1,505.39
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$82.00
Overhead²			\$66.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$82.50
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	40.00 Hours	3.00 Hours	\$6,799.63
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			100%
Creation of a Wisconsin Special Needs Scholarship.			16 %
The strengthening and expansion of parental education options in Milwaukee and elsewhere in Wisconsin.			84 %
Minor Efforts			0%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, January 31, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Brian Pleva and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Federation for Children.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.