

Lobbying And Time Expenditures

2011-2012 Legislative Session

January-June 2011

Badger Advocates, Inc.

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|----------------|---------------------|
| Contract Lobbyists | 896.50 | 1953.50 | \$155,818.00 |
| Arena Strategy Group | | | \$14,818.00 |
| Mark Graul | 19.00 | 37.25 | \$0.00 |
| Kristin Ruesch | 26.00 | 103.50 | \$0.00 |
| Arrowhead Strategies, LLC | | | \$10,000.00 |
| Thomas Fonfara | 18.50 | 20.00 | \$0.00 |
| Robert Seitz | 11.00 | 0.00 | \$0.00 |
| Brooks Consulting LLC | | | \$10,000.00 |
| Brandon Scholz | 24.75 | 328.50 | \$0.00 |
| Michelle Kussow | 28.00 | 139.00 | \$0.00 |
| Forbes McIntosh | 26.75 | 19.25 | \$0.00 |
| Jeffrey Schoenfeldt | 52.25 | 88.75 | \$0.00 |
| Carol McCoshen | 30.75 | 52.00 | \$0.00 |
| Brad Boycks | 44.50 | 52.00 | \$10,000.00 |
| Mark Graul | 19.00 | 37.25 | \$0.00 |
| Kristin Ruesch | 26.00 | 103.50 | \$0.00 |
| Thomas Fonfara | 18.50 | 20.00 | \$0.00 |
| Robert Seitz | 11.00 | 0.00 | \$0.00 |
| Matthew Kussow | 51.50 | 15.50 | \$10,000.00 |
| Ramie Zelenkova | 20.75 | 20.50 | \$0.00 |
| Gregory Hubbard | 16.75 | 18.50 | \$0.00 |
| Bryan Brooks | 32.00 | 33.50 | \$0.00 |
| Scott Tyre | 35.50 | 24.00 | \$0.00 |
| Joe Handrick | 26.25 | 41.25 | \$0.00 |
| Capitol Consultants Inc | | | \$10,000.00 |
| Carol McCoshen | 30.75 | 52.00 | \$0.00 |
| Capitol Group LLC, The | | | \$31,000.00 |
| Brandon Scholz | 24.75 | 328.50 | \$0.00 |
| Michelle Kussow | 28.00 | 139.00 | \$0.00 |
| Capitol Navigators Inc | | | \$8,750.00 |
| Scott Tyre | 35.50 | 24.00 | \$0.00 |
| Government Policy Solutions, LLC | | | \$11,250.00 |
| Forbes McIntosh | 26.75 | 19.25 | \$0.00 |
| Jeffrey Schoenfeldt | 52.25 | 88.75 | \$0.00 |
| Hubbard Wilson & Zelenkova, LLC | | | \$10,000.00 |
| Ramie Zelenkova | 20.75 | 20.50 | \$0.00 |
| Gregory Hubbard | 16.75 | 18.50 | \$0.00 |
| Reinhart Boerner Van Deuren sc | | | \$10,000.00 |
| Joe Handrick | 26.25 | 41.25 | \$0.00 |
| Wisconsin Builders Association | | | \$0.00 |
| Brad Boycks | 44.50 | 52.00 | \$10,000.00 |
| Wisconsin Council of Religious and Independent Schools | | | \$0.00 |

| Matthew Kussow | | Hours | Hours | \$10,000.00 |
|--|--|---------------------|----------------------|---------------------|
| Description Of Totals And Expenditures | | Communicating | Other | Dollars |
| Comments: | | | | |
| In-House Lobbyists | | 0.00 | 0.00 | \$0.00 |
| Comments: | | | | |
| Non-Lobbyist Employees | | 0.00 | 0.00 | \$0.00 |
| Comments: | | | | |
| Fringe Benefits¹ | | | | \$0.00 |
| Overhead² | | | | \$0.00 |
| Payments to Officials³ | | | | \$0.00 |
| Travel and Living Expenses | | | | |
| a) Lobbyist Employees | | | | \$0.00 |
| b) Non-Lobbyist Employees | | | | \$0.00 |
| All Other Lobbying Expenses | | | | \$118,099.00 |
| Total Lobbying Time And Expenditures: | | 896.50 Hours | 1953.50 Hours | \$273,917.00 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 100% |
| University of Wisconsin System | 100 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 0% |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Saturday, July 30, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Michelle Kussow and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Badger Advocates, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.