

Lobbying And Time Expenditures

2011-2012 Legislative Session

July-December 2011

Advantage Capital Partners

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	108.50	207.00	\$73,488.00
Arena Strategy Group			\$12,000.00
Mark Gaul	33.75	62.75	\$6,000.00
Brooks Consulting LLC			\$23,994.00
Bryan Brooks	30.50	61.50	\$7,998.00
Mark Gaul	33.75	62.75	\$6,000.00
Steven Foti	5.25	10.00	\$4,998.00
Hanson Service Corporation			\$7,500.00
Steven Foti	5.25	10.00	\$4,998.00
Comments:			
In-House Lobbyists	7.50	10.00	\$1,093.75
Jeff Craver	7.50	10.00	\$1,093.75
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$328.13
Overhead²			\$426.56
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,951.05
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$21,668.00
Total Lobbying Time And Expenditures:	116.00 Hours	217.00 Hours	\$98,955.49
Allocation of Lobbying Effort			Percent
Legislative Proposals			100%
Assembly Bill 129			100 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			0%
Minor Efforts			0%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Tuesday, January 31, 2012

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Bryan Brooks and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Advantage Capital Partners.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.