### Lobbying And Time Expenditures

# 2013-2014 Legislative Session

### January-June 2014

## Wisconsin Beverage Association

| Description Of Totals And Expenditures        | Hours<br>Communicating | Hours<br>Othe | Dolla           | Dollars        |  |
|---|------------------------|---------------|-----------------|----------------|--|
| Contract Lobbyists                            | 1.00                   | 92.           | 50 \$158,       | \$158,550.00   |  |
| McDowell Capitol Consulting                   |                        |               | \$158,550.00    |                |  |
| Kelly McDowell                                | 1.00                   | 92.50         | \$0             | .00            |  |
| Comments:                                     |                        |               |                 |                |  |
| In-House Lobbyists                            | 0.00                   | 0.0           | 00              | \$0.00         |  |
| Comments:                                     |                        |               |                 |                |  |
| Non-Lobbyist Employees                        | 0.00                   | 0.0           | 00              | \$0.00         |  |
| Comments:                                     |                        | ·             |                 |                |  |
| Fringe Benefits <sup>1</sup>                  |                        |               |                 | \$0.00         |  |
| Overhead <sup>2</sup>                         |                        |               |                 | \$0.00         |  |
| Payments to Officials <sup>3</sup>            |                        |               |                 | \$0.00         |  |
| Travel and Living Expenses                    |                        |               |                 |                |  |
| a) Lobbyist Employees                         |                        |               |                 | \$0.00         |  |
| b) Non-Lobbyist Employees                     |                        |               |                 | \$0.00         |  |
| All Other Lobbying Expenses                   |                        |               |                 | \$0.00         |  |
| Total Lobbying Time And<br>Expenditures:      | 1.00 Hours 92.<br>Hou  |               | <u>  \$158'</u> | 1 \$15X 550 00 |  |
| Allocation of Lobbying Effort                 |                        |               | Percent         |                |  |
| Legislative Proposals                         |                        |               | 0%              |                |  |
| Budget Bill Subjects                          |                        |               | 0%              |                |  |
| Administrative Rulemaking Proceedings         |                        |               | 0%              |                |  |
| Topics Not Yet Assigned A Bill Or Rule Number |                        |               | 0%              |                |  |
| Minor Efforts                                 |                        |               | 10%             |                |  |
| All Other Matters                             |                        |               | 90%             | 90%            |  |
| Total Reported Lobbying Effort:               |                        |               | 100%            |                |  |

Report Certified On: Thursday, July 10, 2014

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

Wis. Stats. 13.68(d): Reimbursement to officials.

#### **Certification and Electronic Signature**

I certify I am Kelly McDowell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Beverage Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.