### **Lobbying And Time Expenditures**

#### 2013-2014 Legislative Session

# January-June 2014

## **Wisconsin Cheese Makers Association**

| Description Of Totals And Expenditures   | Hours<br>Communicating | Hours<br>Other | Dolla      | rs     |  |
|--|------------------------|----------------|------------|--------|--|
| Contract Lobbyists   | 12.00                  | 27.0           | \$18,00    | 0.00   |  |
| Capitol Consultants Inc  |                        |                | \$9,000.00 | )      |  |
| William J McCoshen   | 0.00                   | 12.00          | \$0.00     |        |  |
| Pfaff Public Affairs, LLC  |                        |                | \$9,000.00 | )      |  |
| Shawn W Pfaff  | 12.00                  | 15.00          | \$0.00     | )      |  |
| Comments:  |                        |                |            |        |  |
| In-House Lobbyists   | 15.00                  | 35.2           | 5 \$3,16   | 5.75   |  |
| John Umhoefer  | 15.00                  | 35.25          | \$3,165.75 | 5      |  |
| Comments:  |                        |                |            |        |  |
| Non-Lobbyist Employees   | 0.00                   | 0.0            | \$         | 0.00   |  |
| Comments:  |                        | ,              |            |        |  |
| Fringe Benefits <sup>1</sup>   |                        |                | \$949.73   |        |  |
| Overhead <sup>2</sup>  |                        |                | \$1,23     | 4.64   |  |
| Payments to Officials <sup>3</sup>   |                        |                | \$         | 0.00   |  |
| Travel and Living Expenses   |                        |                | '          |        |  |
| a) Lobbyist Employees  |                        |                | \$         | \$0.00 |  |
| b) Non-Lobbyist Employees  |                        |                | \$0.00     |        |  |
| All Other Lobbying Expenses  |                        |                | \$         | 0.00   |  |
| Total Lobbying Time And<br>Expenditures:   | 27.00 Hours            | 62.2<br>Hours  | 47335      | 0.12   |  |
| Allocation of Lobbying Effort  |                        |                | Percent    |        |  |
| Legislative Proposals  |                        |                | 80%        |        |  |
| Assembly Bill 287  |                        |                | 10 %       |        |  |
| Assembly Bill 679  |                        |                | 10 %       |        |  |
| Assembly Bill 680  |                        |                | 10 %       |        |  |
| Senate Bill 547  |                        |                | 50 %       |        |  |
| Budget Bill Subjects   |                        |                | 0%         |        |  |
| Administrative Rulemaking Proceedings  |                        |                | 5%         |        |  |
| Create section ATCP 161.60, relating to dairy industry promotion grants and loans. |                        |                | 5 %        |        |  |
| Topics Not Yet Assigned A Bill Or Rule Number                                      |                        |                | 10%        |        |  |
| DNR interpretation and implementation of NR 214 and related permits                |                        |                | 10 %       |        |  |
| Minor Efforts  |                        |                | 5%         |        |  |
| All Other Matters  |                        |                | 0%         |        |  |
| Total Re   | ported Lobbying        | Effort:        | 100%       |        |  |

#### Report Certified On: Friday, August 1, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

#### **Certification and Electronic Signature**

I certify I am Brian Bell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Cheese Makers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.