

# Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2014

## Wisconsin Cheese Makers Association

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>12.00</b>        | <b>27.00</b>       | <b>\$18,000.00</b> |
| Capitol Consultants Inc                      |                     |                    | \$9,000.00         |
| William J McCoshen                           | 0.00                | 12.00              | \$0.00             |
| Pfaff Public Affairs, LLC                    |                     |                    | \$9,000.00         |
| Shawn W Pfaff                                | 12.00               | 15.00              | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>In-House Lobbyists</b>                    | <b>15.00</b>        | <b>35.25</b>       | <b>\$3,165.75</b>  |
| John Umhoefer                                | 15.00               | 35.25              | \$3,165.75         |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                    | <b>\$949.73</b>    |
| <b>Overhead<sup>2</sup></b>                  |                     |                    | <b>\$1,234.64</b>  |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) Lobbyist Employees                        |                     |                    | \$0.00             |
| b) Non-Lobbyist Employees                    |                     |                    | \$0.00             |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>27.00 Hours</b>  | <b>62.25 Hours</b> | <b>\$23,350.12</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>80%</b>  |
| Assembly Bill 287  | 10 %        |
| Assembly Bill 679  | 10 %        |
| Assembly Bill 680  | 10 %        |
| Senate Bill 547  | 50 %        |
| <b>Budget Bill Subjects</b>  | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>                                       | <b>5%</b>   |
| Create section ATCP 161.60, relating to dairy industry promotion grants and loans. | 5 %         |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                               | <b>10%</b>  |
| DNR interpretation and implementation of NR 214 and related permits                | 10 %        |
| <b>Minor Efforts</b>   | <b>5%</b>   |
| <b>All Other Matters</b>   | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>   | <b>100%</b> |

**Report Certified On: Friday, August 1, 2014**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Brian Bell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Cheese Makers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.