

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2014

Wisconsin Cheese Makers Association

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|---|---------------------|--------------------|--------------------|
| Contract Lobbyists | 0.00 | 13.00 | \$36,000.00 |
| Capitol Consultants Inc | | | \$9,000.00 |
| William J McCoshen | 0.00 | 0.00 | \$9,000.00 |
| Pfaff Public Affairs, LLC | | | \$9,000.00 |
| Shawn W Pfaff | 0.00 | 13.00 | \$9,000.00 |
| Comments: | | | |
| In-House Lobbyists | 21.50 | 47.50 | \$4,347.00 |
| John Umhoefer | 21.50 | 47.50 | \$4,347.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$1,304.10 |
| Overhead² | | | \$1,695.33 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 21.50 Hours | 60.50 Hours | \$43,346.43 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 50% |
| Senate Bill 547 | | | 50 % |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 40% |
| Implementation of NR 217 Phosphorus Regulations | | | 20 % |
| WDATCP interpretation and implementation of ATCP 80 with regard to dairy products and whey products | | | 20 % |
| Minor Efforts | | | 5% |
| All Other Matters | | | 5% |
| Total Reported Lobbying Effort: | | | 100% |

Report Certified On: Friday, January 30, 2015

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am John Umhoefer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Cheese Makers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.