

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2014

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	15.00	38.75	\$231,000.00
Martin Schreiber & Associates Inc			\$161,000.00
Jeremey J Shepherd	7.50	6.00	\$0.00
Kenneth Walsh	3.50	5.00	\$0.00
Stenger Government Relations, LLC			\$70,000.00
Scott Stenger	0.00	10.50	\$0.00
Matt Phillips	4.00	17.25	\$0.00
Comments:			
In-House Lobbyists	26.00	18.50	\$4,327.63
Paul Lucas	26.00	18.50	\$4,327.63
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$1,298.29
Overhead²			\$1,687.78
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$455.54
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	41.00 Hours	57.25 Hours	\$238,769.23
Allocation of Lobbying Effort			Percent
Legislative Proposals			67%
Assembly Bill 344			52 %
Senate Bill 535			15 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			29%
Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission.			3 %
Monitoring LRB 2596.			2 %
Monitoring: LRB 2594 relating to Winery Tours			2 %
Matters related to drunk driving.			9 %
Matters relating to spirits sampling off-premises.			2 %

Matters relating to three-tier.	11 %
Minor Efforts	2%
All Other Matters	2%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.