

# Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2014

**MillerCoors LLC**

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>15.00</b>	<b>38.75</b>	<b>\$57,754.02</b>
Martin Schreiber & Associates Inc			\$40,250.02
Jeremey J Shepherd	7.50	6.00	\$0.00
Kenneth Walsh	3.50	5.00	\$0.00
Stenger Government Relations, LLC			\$17,504.00
Scott Stenger	0.00	10.50	\$0.00
Matt Phillips	4.00	17.25	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>26.00</b>	<b>18.50</b>	<b>\$4,327.63</b>
Paul Lucas	26.00	18.50	\$4,327.63
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$1,298.29</b>
<b>Overhead<sup>2</sup></b>			<b>\$1,687.78</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$455.54</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>41.00 Hours</b>	<b>57.25 Hours</b>	<b>\$65,523.25</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>67%</b>
Assembly Bill 344	52 %
Senate Bill 535	15 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>29%</b>
Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission.	3 %
Monitoring LRB 2596.	2 %
Monitoring: LRB 2594 relating to Winery Tours	2 %
Matters related to drunk driving.	9 %
Matters relating to spirits sampling off-premises.	2 %
Matters relating to three-tier.	11 %
<b>Minor Efforts</b>	<b>2%</b>
<b>All Other Matters</b>	<b>2%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Thursday, July 31, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.