

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2014

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	7.00	30.00	\$57,745.98
Martin Schreiber & Associates Inc			\$40,249.98
Jeremey J Shepherd	1.00	14.00	\$0.00
Kenneth Walsh	4.00	6.00	\$0.00
Stenger Government Relations, LLC			\$17,496.00
Scott Stenger	0.00	5.00	\$0.00
Matt Phillips	2.00	5.00	\$0.00
Comments:			
In-House Lobbyists	14.00	41.00	\$5,348.75
Paul Lucas	14.00	41.00	\$5,348.75
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$1,604.63
Overhead²			\$2,086.01
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$504.13
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	21.00 Hours	71.00 Hours	\$67,289.50
Allocation of Lobbying Effort			Percent
Legislative Proposals			48%
Assembly Bill 344			36 %
Senate Bill 535			12 %
Budget Bill Subjects			3%
General Fund Taxes/Tax Administration			3 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			40%
Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission.			4 %
Matters related to drunk driving.			6 %
Matters relating to spirits sampling off-premises.			13 %
Matters relating to three-tier.			17 %

Minor Efforts	2%
All Other Matters	7%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.