

# Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2014

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>7.00</b>	<b>30.00</b>	<b>\$231,000.00</b>
Martin Schreiber & Associates Inc			\$161,000.00
Jeremey J Shepherd	1.00	14.00	\$0.00
Kenneth Walsh	4.00	6.00	\$0.00
Stenger Government Relations, LLC			\$70,000.00
Scott Stenger	0.00	5.00	\$0.00
Matt Phillips	2.00	5.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>14.00</b>	<b>41.00</b>	<b>\$5,348.75</b>
Paul Lucas	14.00	41.00	\$5,348.75
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$1,604.63</b>
<b>Overhead<sup>2</sup></b>			<b>\$2,086.01</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$504.13
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>21.00 Hours</b>	<b>71.00 Hours</b>	<b>\$240,543.52</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>48%</b>
Assembly Bill 344			36 %
Senate Bill 535			12 %
<b>Budget Bill Subjects</b>			<b>3%</b>
General Fund Taxes/Tax Administration			3 %
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>40%</b>
Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission.			4 %
Matters related to drunk driving.			6 %
Matters relating to spirits sampling off-premises.			13 %
Matters relating to three-tier.			17 %

Minor Efforts	2%
All Other Matters	7%
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Friday, January 30, 2015**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.