

# Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2014

MillerCoors LLC

| Description Of Totals And Expenditures                                    | Hours Communicating | Hours Other        | Dollars             |
|---|---------------------|--------------------|---------------------|
| <b>Contract Lobbyists</b>   | <b>7.00</b>         | <b>30.00</b>       | <b>\$231,000.00</b> |
| Martin Schreiber & Associates Inc   |                     |                    | \$161,000.00        |
| Jeremey J Shepherd  | 1.00                | 14.00              | \$0.00              |
| Kenneth Walsh   | 4.00                | 6.00               | \$0.00              |
| Stenger Government Relations, LLC   |                     |                    | \$70,000.00         |
| Scott Stenger   | 0.00                | 5.00               | \$0.00              |
| Matt Phillips   | 2.00                | 5.00               | \$0.00              |
| Comments:   |                     |                    |                     |
| <b>In-House Lobbyists</b>   | <b>14.00</b>        | <b>41.00</b>       | <b>\$5,348.75</b>   |
| Paul Lucas  | 14.00               | 41.00              | \$5,348.75          |
| Comments:   |                     |                    |                     |
| <b>Non-Lobbyist Employees</b>   | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>       |
| Comments:   |                     |                    |                     |
| <b>Fringe Benefits<sup>1</sup></b>  |                     |                    | <b>\$1,604.63</b>   |
| <b>Overhead<sup>2</sup></b>   |                     |                    | <b>\$2,086.01</b>   |
| <b>Payments to Officials<sup>3</sup></b>                                  |                     |                    | <b>\$0.00</b>       |
| <b>Travel and Living Expenses</b>   |                     |                    |                     |
| a) Lobbyist Employees   |                     |                    | \$504.13            |
| b) Non-Lobbyist Employees   |                     |                    | \$0.00              |
| <b>All Other Lobbying Expenses</b>  |                     |                    | <b>\$0.00</b>       |
| <b>Total Lobbying Time And Expenditures:</b>                              | <b>21.00 Hours</b>  | <b>71.00 Hours</b> | <b>\$240,543.52</b> |
| <b>Allocation of Lobbying Effort</b>                                      |                     |                    | <b>Percent</b>      |
| <b>Legislative Proposals</b>  |                     |                    | <b>48%</b>          |
| Assembly Bill 344   |                     |                    | 36 %                |
| Senate Bill 535   |                     |                    | 12 %                |
| <b>Budget Bill Subjects</b>   |                     |                    | <b>3%</b>           |
| General Fund Taxes/Tax Administration                                     |                     |                    | 3 %                 |
| <b>Administrative Rulemaking Proceedings</b>                              |                     |                    | <b>0%</b>           |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                      |                     |                    | <b>40%</b>          |
| Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission. |                     |                    | 4 %                 |
| Matters related to drunk driving.   |                     |                    | 6 %                 |
| Matters relating to spirits sampling off-premises.                        |                     |                    | 13 %                |
| Matters relating to three-tier.   |                     |                    | 17 %                |

|  |             |
|--|-------------|
| Minor Efforts                          | 2%          |
| All Other Matters                      | 7%          |
| <b>Total Reported Lobbying Effort:</b> | <b>100%</b> |

**Report Certified On: Friday, January 30, 2015**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.